

2. Amendments to the Specification:

Please replace the two paragraph starting at pg. 18, line 2 with the following replacement paragraphs:

Figure 8 is a diagram illustrating a method 120a ~~120~~ for generating a link in accordance with the invention using an e-mail system and Figure 9 is a diagram illustrating a method 120 for generating a link in accordance with the invention using a messaging system. As most of the steps in these two examples are duplicative, the two figures will be described together with differences being pointed out. As shown in both figures, various properties 130 are used to determine the type of hyperlink to be generated in each situation. As shown in Figures 8 and 9, the properties may include local machine properties 130a, including user preferences, network properties 130b including user preferences and specific implementation user preferences 130c, local machine properties 130d including a server port and a content path in these examples, local machine browser properties 130e and a local machine operating system properties 130f. As shown, the system may determine the composite user preferences 132. Examples of the user preferences are shown in Figure 8A

Each method also determines a notification method 130g where email is selected in Figure 8 and a messaging system (e.g., IM, SMS, MMS) is selected in Figure 9. The methods then determine the notification system type 134a ~~134~~, such as mailer or webmail for Figure 8 and IM, SMS or MMS in Figure 9. Each method also determines the browser type in step 136 and the type of operating system (OS) receiver in step 138. Using the composite preferences 132, the notification system type, the browser type and the OS type, the method determines the type of link in step 140a ~~140~~. Examples of several different email links 142a-e are shown in Figure 8 and several examples of different messaging links 144a-e are shown in Figure 9 including, for example, a localhost link, a loopback link, an email/message with attachment that launches the content, a file link and a Tmn protocol link. Now, a method for launching content in accordance with the invention will be described.